


WINNERS

PM  **2023**
PERFORMANCE MARKETING DIAMONDS EU



ORGANIZER:



CHAMBER OF DIGITAL ECONOMY

MAIN PARTNERS:

allegro



WINNERS IN THE THEME BLOK

PERFORMANCE & AFFILIATE MARKETING



THE MOST EFFECTIVE SHORT-
TERM PERFORMANCE CAMPAIGN

SALES
AND **MORE** & **EUROSPORT**
EXTRA

THE MOST EFFECTIVE AFFILIATE
PROGRAM

DECATHLON

THE MOST EFFECTIVE SALES
CAMPAIGN

empik

BEST EFFECTS IN CRISIS

SEMPA

WINNERS IN THE THEME BLOK

CREATIVE PERFORMANCE



THE MOST CREATIVE DIGITAL CAMPAIGN



wyjątkowy
prezent



sales tube

&

LABCON
RELEVANT STORIES

THE MOST CREATIVE OMNICHANNEL CAMPAIGN



THE MOST CREATIVE MOBILE CAMPAIGN



sales tube

&



ValueMedia

WINNERS IN THE THEME BLOK

CONTENT PERFORMANCE



THE MOST EFFECTIVE
3-RD PARTY CONTENT

Tradedoubler

THE MOST EFFECTIVE SEO
CAMPAIGN



Cube Group

THE BEST CONTENT DIRECTED TO
CONSUMER



ContentHouse &



TAURON

WINNERS IN THE THEME BLOK

STRATEGY PERFORMANCE



THE BEST CAMPAIGN FOR
INTERNATIONAL EXPANSION

sinsay & Tradedoubler

THE MOST EFFECTIVE LOW-BUDGET
CAMPAIGN



THE MOST EFFECTIVE RETAIL
MEDIA CAMPAIGN

sales tube &  ValueMedia

WINNERS IN

MAIN CATEGORIES



B2B CAMPAIGN OF THE YEAR



B2C CAMPAIGN OF THE YEAR



Cube Group

HONORABLE AWARD

**FOR CREATIVITY IMPLEMENTED
IN PERFORMANCE MARKETING
ACTIVITIES**



SPECIAL AWARD

**PERFORMANCE AGENCY
OF THE YEAR**



sales tube

SPECIAL AWARD

**PERFORMANCE BRAND
OF THE YEAR**



DECATHLON

GRAND PRIX



Cube Group

ORGANIZER



CHAMBER OF DIGITAL ECONOMY

PARTNERS

allegro



KINGUIN

MEDIA PARTNERS



komerso.PL
portal e-commerce

Media Marketing ^{POLSKA}



MARKETING
przy kawie

NowyMarketing

AUDITOR

**SOWIŃSKI
I PARTNERZY**

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